WRITE FOR THE UC IT BLOG: The Process

GET AN IDEA
Think about a project or event your team worked/is working on.

FLOAT THE IDEA
Send a quick email to yvonne.tevis@ucop.edu for feedback.

REVIEW STYLE TIPS
Blog articles should:
- Be short - 500-1000 words
- Have subheads - make it easy to read
- Use simple language - no technical jargon
- Include illustrations - photo, graphic or chart
- Give credit - your name, title, dept., location, headshot

DO A ROUGH DRAFT
- Grab attention in the intro
- Say what the project is
- Describe how you did it
- Tell us about its impact

WORK WITH EDITOR
Submit the draft; review the editor's suggestions.

PROMOTE THE ARTICLE
When published, send it to colleagues and friends!

Check out the UC IT Blog: cio.ucop.edu